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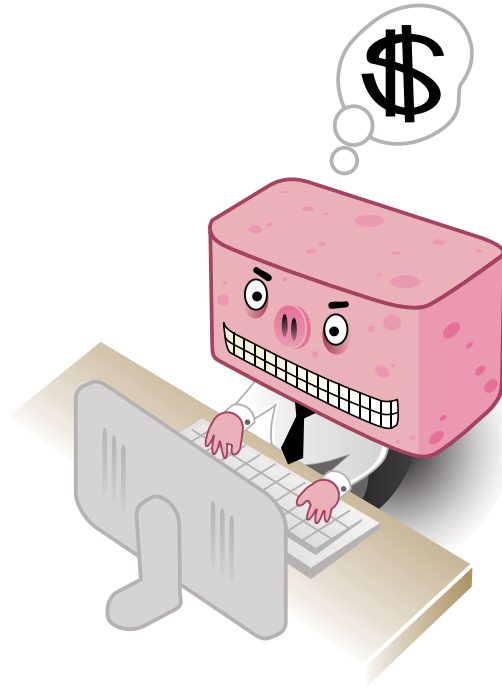
## Ignus Announcements

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- 6/24/07 Ignus website front-page makeover.
- 6/27/07 Titan Venture Group selects Ignus to develop customized surveillance solution for their customers

# SPAM. The Cold Hard Truth.

*A rundown on the how and why Spam overflows our inboxes*

Four commonly asked Spam questions (and answers) plus a handful of resources.



## What is spam?

Spam, sometimes called unsolicited commercial email (UCE) or junk email, is the name given to email messages sent out in mass quantities usually with the intent to get recipients to buy something or click on a link within the email.

Spam messages may sometimes contain viruses, but spam and email viruses are not the same thing.

## Where does spam come from?

Spam emails are sent by people known as spammers who are typically trying to make money off the spam. The spam emails themselves are often sent through large collections of virus-infected computers which are under the spammer's control. These remotely controlled computers are called zombies and the large collections of them are called botnets. These botnets are distributed all around the globe.

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# The Host with the Most

*The Ignus Hosting Control Panel is a great place to take control over your hosting account.*

So you are paying for web hosting which allows you to store your web files somewhere because you want your webpage to work, right? But is that really all you are getting when you order a Basic or Standard Hosting Account? The answers to the former questions, respectively, are as follows: YES and NO! As a matter of fact, there are quite a few people who do not know what you can do with a Basic Hosting Account. (Luckily for everyone, I'm here to help!)

Here at Ignus, we give you the FTP login, so if at some point you decide that you want to manage your site, you can. Is that a typo on your website? Well, it needs to be fixed. You can just edit that web file and make it live again by uploading the change using FTP.

<Disclaimer> Only edit web files if you know what you are doing!! </Disclaimer>

With the Ignus Hosting interface there is a lot more you can do than just upload your web files, you have the power to do a lot of things. Remember that worker that is no longer around, could they still be using your company email account? Not if you go disable their email account they won't be. Have extra domains lying around? Make them aliases of your current domain, which would likely increase traffic to your site. Want to do something nice for your favorite clients? Make them some web user accounts, and allow them to make a little

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## Why do I get so much of it?

Spammers only make money if they get their spam into our mailboxes, so they're always working to get around every barrier put in their path. It's like an arms race. Spammers send out spam. Software companies and IT-people stop the spam. Spammers find ways around the spam blocks. Software companies and IT-people counter again. Then it's back to the spammers for another round in a seemingly never-ending tug of war for control over our inboxes.

### Web Resources for Spam

#### [spam.abuse.net](http://spam.abuse.net)

Includes information regarding laws, filtering, spam prevention, and information and advice about how to complain about spam abuse.

#### [www.ftc.gov/spam](http://www.ftc.gov/spam)

The Federal Trade Commission's website on spam email.

#### [www.spam.org](http://www.spam.org)

Information about fighting and reducing spam. Links to major related sites and news.

## What can I do to stop it?

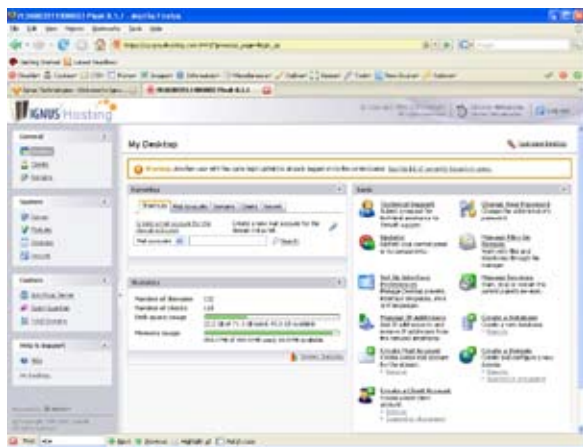
There are four basic things that can be done to reduce the amount of spam you receive.

- 1) Protect your email address. Never give your email address to anyone or any website you don't trust.
- 2) Update your software. The email-related programs you're using such as: Microsoft Outlook and Exchange, Symantec Mail Security, and many others are fighting spam for you and will continue to do a better and better job of it with each update and new release.
- 3) Businesses can add a dedicated spam-filtering device. There are devices available now that are even better at filtering spam. These machines actually filter the spam before it even gets to your email server.
- 4) Premium spam-filtering service. Businesses with less than about 100 users are typically better off subscribing to a spam-filtering service. Then your email is delivered to the spam-filtering service, spam is removed, and then the spam-free email is delivered to you through your company email server.

If spam is getting you down and you'd like help solving the problem, contact our spam-solutions experts at 701-280-9040 extension 4187. ☺☺

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Screen shot of the Ignus Hosting control panel.

bio page about themselves that they can maintain. All the above features are easily done with your Ignus hosting account, all you have to do is log in, click on home (not your browser's home!), and click on the domain you are currently working on, finally select either mail, domain aliases, or web users.

That is not all you can do with your hosting account. You can create and delete email accounts, or even change the password for an account. There are reports for all your domains, where you can view detailed statistics about your web traffic, storage space, and more. Subdomains can be viewed and managed with ease. Your FTP password can even be changed if you like.

There's still more you can do with your Ignus hosting account, so take a look around, but at the same time be careful; because changes you make do affect your email and web site. ☺☺

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## A Little Loss Prevention can go a Long Way

### Prevent Employee Theft with Ignus and Franklin Investigations

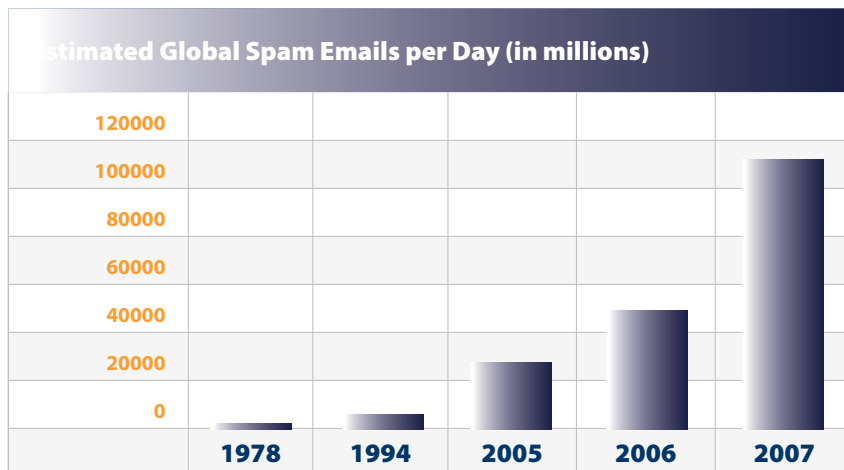
Ignus Technologies is always looking for ways to improve our surveillance solutions which has lead to a partnership with Franklin Investigations. Just as Ignus offers its Ultimate IT solution which acts as your in-house IT professional, Franklin Investigations can act as your in-house Loss Prevention team. If you know you are losing money due to employee theft, Franklin Investigations can investigate the activity and solve the issue. They will also determine if a surveillance system from Ignus would be a valuable asset to your company to prevent it from happening again.

Why did we partner with Franklin Investigations? Most companies that provide surveillance systems for your business do not have the loss prevention background needed to effectively stop theft. I personally have many years of loss prevention experience and a criminal justice degree but we wanted to make sure we could refer you to someone that could investigate issues that may arise at your business. Franklin Investigations also adds the consulting aspect to your security. If you are starting a new business or want to look at what you can do to improve your current business' security, Franklin Investigations and Ignus will team up to provide you with a full security solution. The partnership between our two companies can offer you a service unlike any other company when it comes to your company's security and loss prevention.


### A Little More About Franklin Investigations

Franklin Investigations was founded to bring hands on service to various business owners, in regards to Loss Prevention issues. Our staff is comprised of an experienced and successful loss prevention agent for various retail establishments. Our mission of Franklin Investigations is to increase your bottom line by providing a loss prevention program that incorporates technology along with trained professionals who have the ability to detect the behaviors of your employees and customers that may cause loss to the retailer. Franklin Investigations will customize your loss prevention program to the needs of your business. With the incorporation of a customizable surveillance system from Ignus Technologies; we can provide an unobtrusive and effective solution to maximize your bottom line. Franklin Investigations is not limiting itself to other inquires but Loss Prevention is their specialization. You can contact Franklin Investigations by phone at 701-541-4737. ●●

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**Avery Nubson**



**Web Designer & Developer**

**Credentials and Certificates:**  
I have a BS degree from Bemidji State University & am a two time Addy Award winner for website design.

**Length of time at Ignus:**  
One year and a couple of months.

**What do you primarily do at Ignus?**  
I am responsible for client design work/concept development and ideation. I also work on internal marketing.

**What do you do in your spare time?**  
I enjoy cooking, trying new foods and wine. I've been known to grill a mean Asian pork loin.

**Family?** My wife Amy. Married for 6 years.

**Pets?** I have three goofy cats; Nimbus, Moka and Luna.

**Who would you like to meet & why?**  
Alan Doyle of Great Big Sea. His music is very energetic and positive and has the ability to make anyone feel good.

**What would you like people to know about you when they first meet you?**  
I like to have fun, I'm laid back and enjoy what I do.

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**Comments, Questions, Suggestions?**  
If you have questions, comments, suggestions, or ideas for a topic you'd like to see please contact [editor@ignus.com](mailto:editor@ignus.com).

# A Windows Safari

*Apple's Safari Browser is now available on PC*

Throwing its hat into the browser wars ring, Apple has released a Windows version of its formerly Mac-only web browser called Safari.

Even though it's only a beta version of Safari 3, it's very functional and already proven to be a popular download.

Apple reports that over 1 million downloads of Safari 3 beta for Windows were downloaded in the first 48 hours after Apple made it available.

On the positive side, it is quite fast and renders web pages very well. Apple claims Safari is the fastest major browser on Windows, saying it's twice as fast as Internet Explorer and 1.6 times as fast as Firefox 2.

Besides the fast rendering speed and Mac-looking interface, Safari also supports all modern Internet standards such as HTML, CSS, Javascript, Java, etc.

For web designers, this may be a mixed blessing. On the one hand, it'll make testing web sites for Safari compatibility easier. But on the other hand, increasing the popularity of Safari will make it even more important to verify designs on Safari and ensure their compatibility.

For web surfers, I think it's great. For the Internet and the web to continue to thrive and evolve, we need open standards, we need cross-browser compatibility, we need competition, and we need freedom to choose.

And you thought the browser wars were dead.

You can download the Safari 3 Beta for Windows here: [www.apple.com/safari/](http://www.apple.com/safari/).

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Screen Shot of Ignus.com on Windows Safari